

**Hartamas**<sup>®</sup>  
ACADEMY

**HRD CORP**  
HUMAN RESOURCE DEVELOPMENT CORPORATION  
**CLAIMABLE**

# Google Ads Marketing Course

Reach New Customers and  
Grow Your Business

We'll work on Google Ads, Google's online advertising platform. It will drive qualified traffic, or best-fit customers to your business while customers are searching on Google, for products and services like the ones that your company offers.

## Ms. Low Wan Yuee

Ms. Low Wan Yuee has more than 10 years of experience in Software Development and Architecting. Coupled with a passion for Web Development & Digital Marketing, she continues to aspire to be the next Software-as-a-Service Innovation Specialist and continues to grow her skills in the area of Artificial Intelligence and business process automation. Wan Yuee specialises in Content Management Platforms and Artificial Intelligence on chatbot platforms, specifically on the Facebook Messaging Platform.

Wan Yuee is also a recipient of the 2015 MSC Malaysia Asia Pacific ICT Awards (MSC Malaysia APICTA) that provides recognition to outstanding achievements of individuals, students, entrepreneurs, SMEs and organizations with operations in Malaysia. She has also represented Malaysia to Sri Lanka at the International Level.



**HRDF  
Certified TTT  
Trainer**

### **PAYMENT DETAILS:**

Payment Payable to:

**Hartamas Academy Resources Sdn Bhd**

Bank Name: **Hong Leong Bank**

Bank Account No: **061 0011 3042**

**SBL Khas Approval Code: 1000197204**

Email your receipt to

 **012-9219399 012-2426599**

**veevien@hartamas.com / davidwu@hartamas.com**



**CLASS IN OCTOBER 2021**

## **COURSE OUTLINE**

**Introduction to Google Ads Marketing**

**Understanding the Type of Google Paid Ads**

**Configuring Your Google Ads Account**

**Using Google Search Campaign**

**Configuring Google Display Campaign**

**Practical Exercises**



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# HRDF Course Registration

Event : GOOGLE ADS MARKETING COURSE  
Date: OCTOBER 2021  
Time : 9am - 5pm  
Fee: RM 700.00 / HRDF SBL-KHAS CLAIMABLE  
Under HRDF: Is your company registered with the Human Resource Development Fund (HRDF) ?  
\_\_\_\_\_ Yes \_\_\_\_\_ No (Please Tick)

## Participant Details

Name (Participant 1): \_\_\_\_\_  
Designation.: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_ Email: \_\_\_\_\_

Name (Participant 2): \_\_\_\_\_  
Designation.: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_ Email: \_\_\_\_\_

## Organisation Details

Company Stamp & Signature: \_\_\_\_\_ Name of Company: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_ Email: \_\_\_\_\_  
Office Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

## Payment Details

\*\* Seats are limited, confirmation will be on receipt of payment basis. Kindly make reservation early to confirm your seat.

### Terms & Conditions

1. All payments made are final. No refunds or exchanges are permitted.
2. Dress code is smart casual on the day of the event.
3. The organizer reserves the right to refuse entry of any person.
4. The organizer reserves the right to substitute the speaker, venue and/or the date of the event with advance notice.
5. Only in the event of a cancellation or postponement, you will have the option to receive a full refund on the amount paid for the ticket.
6. No electronic recording equipment allowed.

**Payment Payable to: Hartamas Academy Resources Sdn Bhd**  
**Bank Name: Hong Leong Bank      Bank Account No.: 061 0011 3042**

Please email or WhatsApp a copy of the remittance with your name written on it to Ms. Vee Vien / Mr. David at  
email: veevien@hartamas.com or davidwu@hartamas.com. No refund will be made for any cancellation.

Hartamas Academy Resources Sdn Bhd (928413-X)  
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Tel: 012-9219399 / 012-2426599      Email: veevien@hartamas.com / davidwu@hartamas.com