

Hartamas[®]
ACADEMY

HRD CORP
HUMAN RESOURCE DEVELOPMENT CORPORATION
CLAIMABLE

Facebook Ads Marketing Course

Get Sales Result Instantly Through
Facebook Target Marketing

In this 7 Hours class, you will master the skills and obtain understanding of the digital Facebook marketing. Receive valuable experience in Facebook marketing that will get you ready for a career in online marketing and to accelerate your company's growth.

Ms. Low Wan Yuee

Ms. Low Wan Yuee has more than 10 years of experience in Software Development and Architecting. Coupled with a passion for Web Development & Digital Marketing, she continues to aspire to be the next Software-as-a-Service Innovation Specialist and continues to grow her skills in the area of Artificial Intelligence and business process automation. Wan Yuee specialises in Content Management Platforms and Artificial Intelligence on chatbot platforms, specifically on the Facebook Messaging Platform.

Wan Yuee is also a recipient of the 2015 MSC Malaysia Asia Pacific ICT Awards (MSC Malaysia APICTA) that provides recognition to outstanding achievements of individuals, students, entrepreneurs, SMEs and organizations with operations in Malaysia. She has also represented Malaysia to Sri Lanka at the International Level.



**HRDF
Certified TTT
Trainer**

PAYMENT DETAILS:

Payment Payable to:

Hartamas Academy Resources Sdn Bhd

Bank Name: **Hong Leong Bank**

Bank Account No: **061 0011 3042**

SBL Khas Approval Code: 1000197204

Email your receipt to

012-9219399 012-2426599

veevien@hartamas.com / davidwu@hartamas.com



CLASS IN OCTOBER 2021

COURSE OUTLINE

Introduction to Facebook Ads Marketing

Understanding Facebook Objectives

Setting up and Optimizing a Facebook Campaign

Best Methods in Using Facebook Paid Ads

Optimizing a FB Campaign Checklist

Practical Exercises



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HRDF Course Registration

Event : FACEBOOK ADS MARKETING COURSE
Date: OCTOBER 2021
Time : 9am - 5pm
Fee: RM 700.00 / HRDF SBL-KHAS CLAIMABLE
Under HRDF: Is your company registered with the Human Resource Development Fund (HRDF) ?
_____ Yes _____ No (Please Tick)

Participant Details

Name (Participant 1): _____
Designation.: _____
Mobile No.: _____ Email: _____

Name (Participant 2): _____
Designation.: _____
Mobile No.: _____ Email: _____

Organisation Details

Company Stamp & Signature: _____ Name of Company: _____
Contact Person: _____ Designation: _____ Email: _____
Office Tel: _____ Fax: _____

Payment Details

** Seats are limited, confirmation will be on receipt of payment basis. Kindly make reservation early to confirm your seat.

Terms & Conditions

1. All payments made are final. No refunds or exchanges are permitted.
2. Dress code is smart casual on the day of the event.
3. The organizer reserves the right to refuse entry of any person.
4. The organizer reserves the right to substitute the speaker, venue and/or the date of the event with advance notice.
5. Only in the event of a cancellation or postponement, you will have the option to receive a full refund on the amount paid for the ticket.
6. No electronic recording equipment allowed.

Payment Payable to: Hartamas Academy Resources Sdn Bhd
Bank Name: Hong Leong Bank Bank Account No.: 061 0011 3042

Please email or WhatsApp a copy of the remittance with your name written on it to Ms. Vee Vien / Mr. David at
email: veevien@hartamas.com or davidwu@hartamas.com. No refund will be made for any cancellation.

Hartamas Academy Resources Sdn Bhd (928413-X)
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